DaVita Launches First Corporate Social Responsibility Report With Nationwide Community Service Blitz

Report Details Fortune 500 Company's Innovative Vision for 'Community Care'

DaVita Inc. , a leading provider of kidney care services for those diagnosed with chronic kidney disease (CKD), today launched its first Community Care Report to share the company's vision of corporate social responsibility and reflect the cumulative and current effect of DaVita's efforts since it began in 1999. DaVita® teammates (employees) will kick off the report's launch this Saturday with "DaVita National Community Care Day" - a campaign promoting social responsibility in 11 cities across the United States.

(Logo: http://www.newscom.com/cgi-bin/prnh/20020729/DAVITALOGO)

DaVita's Community Care Report provides the first comprehensive review of the company's broad philanthropic, community and social efforts. The report draws on the programs developed by DaVita and its teammates to enrich the lives of the community's members. Each of the programs fall into one of three categories that comprise the company's "Trilogy of Care" - caring for DaVita's patients, caring for DaVita's teammates, and caring for the world.

"In a true and healthy community, people care about each other with distinctive consistency and intensity. In a true and healthy community, people also care about the community itself and its sustainability. In a true and healthy community, the community itself provides both opportunities for and safety nets to its citizens, which helps them to realize their full potential while protecting them from unforeseen difficulties. These are the things we strive to do at DaVita," said Kent Thiry, Chairman and Chief Executive Officer of DaVita.

Highlights from the Community Care Report include:

- From building bikes for underprivileged children to planting trees in parks, more than 1,800 DaVita teammates have participated in more than 67 community service projects across the country - totaling more than 11,700 hours;
- Bridge of Life - DaVita Medical Missions™ has helped save lives far from home by organizing 12 missions to countries including Pakistan, Cameroon, India, Ecuador and the Philippines through more than $535,000 in donations from DaVita;
- Through the DaVita Children's Foundation and the K.T. Family Foundation, DaVita recently reached gave its one millionth dollar in funding for the educational pursuits of the children and grandchildren of DaVita teammates;
- DaVita Village Green™ - a program designed to reduce the environmental impact of the company's business practices - keeps 120,000 pounds of plastic out of landfills annually and saves a forest the size of New York City's Central Park every two years through the use of 30% post consumer recycled paper; and
- DaVita Kidney Awareness events and Tour DaVita™ have raised more than $1.8 million in the last two years to benefit The Kidney TRUST™ - which was formed to increase awareness of kidney disease through public education and no-cost, rapid screening tests in non-medical settings.

DaVita National Community Care Day will comprise community service events in the following cities:

- Berwyn, PA
- Brentwood, TN
- Deland, FL
- Denver, CO
- Downey, CA
- Irvine, CA
- Los Angeles, CA
- Reno, NV
- Sacramento, CA

-- Tacoma, WA

-- Washington, D.C.

For more information about DaVita Community Care or DaVita National Community Care Day, please visit www.davita.com/communitycare.

DaVita® is a registered trademark of DaVita Inc. All other trademarks are the property of their respective owners.

About DaVita Inc.

DaVita Inc., a FORTUNE 500® company, is a leading provider of kidney care in the United States, providing dialysis services and education for patients with chronic kidney failure and end stage renal disease. Recognized as the only FORTUNE 500® company on WorldBlu's annual List of Most Democratic Work Places™, DaVita manages more than 1,475 outpatient facilities and acute units in more than 700 hospitals located in 43 states and the District of Columbia, serving approximately 114,000 patients - nearly one-in-three of all dialysis patients in the United States. As part of DaVita's commitment to building a healthy, caring community, DaVita develops, participates in and donates to numerous programs dedicated to transforming communities and creating positive, sustainable change for children, families and our environment. For more information about DaVita, its kidney education materials and its community programs, please visit www.davita.com.

First Call Analyst:
FCMN Contact: LeAnne.Zumwalt@davita.com

Photo: http://www.newscom.com/cgi-bin/prnh/20020729/DAVITALOGO
http://photoarchive.ap.org/
photodesk@prnewswire.com

SOURCE: DaVita Inc.

CONTACT: Brad Chase of DaVita Inc., +1-310-536-2406,
brad.chase@davita.com

Web Site: http://www.davita.com/

---

https://davita.mediaroom.com/press-releases?item=122428