DaVita.com Promotes Kidney-Friendly Foods for Super Bowl® XLIII

Online Recipe Section Helps Dialysis Patients Develop a Menu Game Plan

DaVita Inc., a leading provider of kidney care services for those diagnosed with chronic kidney disease (CKD) and kidney failure, offers kidney patients a chance to enjoy the benefits of Super Bowl Sunday treats with kidney-friendly recipes available on The DaVita Diet Helper™ at www.davita.com. Diet is an integral part of managing chronic kidney disease and ensuring patients' overall health and quality of life and Super Bowl Sunday is all about food. While the DaVita Diet Helper encourages patients to enjoy events like Super Bowl Sunday, its recipes adjust snacks to fit within their nutritional needs.

(Logo: http://www.newscom.com/cgi-bin/prnh/20020729/DAVITALOGO)

Because the kidneys can no longer filter and eliminate waste products and excess fluid, kidney diets are focused on maintaining adequate nutrition and keeping minerals and electrolytes in balance. Renal dietitians work closely with individual patients to create customized diet plans based on treatment type, disease stage and related conditions such as high blood pressure and diabetes. The DaVita Diet Helper offers kidney patients recipes that are high-protein, low-phosphorus, low-potassium and low-sodium. Kidney-friendly football favorites include: Arizona Cardinals Barbecue Meatballs, Pittsburgh Steelers Teriyaki Wings and Super Bowl Super Burgers, all available in the DaVita.com Recipe section found at http://www.davita.com/recipes/.

Debbie Benner, MA, RD, CSR, and National Director Nutrition Services at DaVita® said, "DaVita serves as a role model for American health in that we work hard to educate patients about their nutritional needs in conjunction with respecting their individual preferences and choices to fit their lifestyle. The Super Bowl Recipes are just another way DaVita makes living with kidney disease more manageable."

In addition, the DaVita Diet Helper provides recipes for patients who have chronic kidney disease , but are not on dialysis treatment. These patients also need to limit their protein intake and DaVita.com offers several lower protein appetizers like Spicy Crunch and Munch Mix, Raw Veggies and Dip, Festive Pineapple Cheese Ball and Cranberry Dip with Fresh Fruit.

For full Super Bowl recipes and other kidney-friendly options visit http://www.davita.com/diet-and-nutrition/c/special-occasions.

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About DaVita Inc.

DaVita Inc., a FORTUNE 500® company, is a leading provider of kidney care in the United States, providing dialysis services and education for patients with chronic kidney failure and end stage renal disease. DaVita manages more than 1,400 outpatient facilities and acute units in more than 700 hospitals located in 43 states and the District of Columbia, serving approximately 110,000 patients. As part of DaVita's commitment to building a healthy, caring community, DaVita develops, participates in and donates to numerous programs dedicated to transforming communities and creating positive, sustainable change for children, families and our environment. For more information about DaVita, its kidney education materials, and its community programs, please visit www.davita.com.

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