DaVita Wins Silver in Web Health Awards

DaVita.com - the premier online resource for kidney disease

DaVita Inc., a leading provider of kidney care services for those diagnosed with chronic kidney disease (CKD), today announced DaVita.com - the premier online resource for kidney disease - received a Silver Award in the Patient Education Information category for the Web Health Awards. The annual awards are organized by the Health Information Resource Center, a national clearinghouse for consumer health information programs and materials.

The Web Health Awards recognize the best web-based, health-related content for consumers and professionals, and strive to provide a "seal of quality" for electronic health information. The awards are administered and judged by a panel of international health information and Internet experts based on accuracy and success in reaching the targeted audience and overall quality.

DaVita's drive to consistently offer a user-friendly site, with quality and valuable information to the target audience, continues to be effective in reaching the kidney care community.

"We continue to experience record levels of traffic on our site as we consistently expand our product and content offerings," said Jason Walker, Director of DaVita.com. "This award is great recognition for our educational content on kidney disease."

DaVita.com is the premier online source for kidney disease and dialysis information, providing educational articles and videos about chronic kidney disease, dialysis, diet and nutrition. DaVita.com also features more than 500 kidney-friendly recipes and tools, including DaVita Diet Helper™, an online interactive meal planner for kidney patients. The information and tools on the Web site help people learn about the disease and optimize their lives with chronic kidney disease and while on dialysis.

DaVita® is a registered trademark of DaVita Inc. All other trademarks are the property of their respective owners.

About DaVita Inc.

DaVita Inc., a FORTUNE 500® company, is a leading provider of kidney care in the United States, providing dialysis services and education for patients with chronic kidney failure and end stage renal disease. DaVita manages more than 1,400 outpatient facilities and acute units in more than 700 hospitals located in 43 states and the District of Columbia, serving approximately 110,000 patients. As part of DaVita's commitment to building a healthy, caring community, DaVita develops, participates in and donates to numerous programs dedicated to transforming communities and creating positive, sustainable change for children, families and our environment. For more information about DaVita, its kidney education materials, and its community programs, please visit www.davita.com.

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