Lifeline Vascular Access Launches New State of the Art Website

Site Offers Premier Information on Vascular Access Management

Lifeline Vascular Access(SM), the nation's leading provider of vascular access management services, today unveiled its new company website http://www.lifelinevascularaccess.com/. The new website offers patients and doctors a user-friendly way to find information on vascular access procedures, outcome data, and Lifeline Vascular Access locations.

(Logo: http://www.newscom.com/cgi-bin/prnh/20020729/DAVITALOGO)

Lifeline Vascular Access was created to improve the delivery and coordination of vascular access care to end stage renal disease or (ESRD) patients. Through Lifeline Vascular Access's innovative approach, this area of health care has witnessed significant improvements. Lifeline Vascular Access affiliated physicians have performed over 200,000 procedures to date, with an overall procedure success rate of 97 percent, which significantly exceeds industry benchmarks. According to the Centers for Medicare and Medicaid (CMS), fistulas are the optimal form of vascular access, allowing patients to experience fewer access-related complications, which leads to decreased hospital stays and more successful dialysis treatments.

Lifeline Vascular Access's new state-of-the-art website outlines custom vascular solutions such as fistula maturation and repair, vessel mapping for optimal placement and catheter placement removals and exchanges. In addition, the site offers patient satisfaction data and information on all 57 locations.

"The site is just one more tool we can offer patients and doctors to educate them about the benefits of vascular access. There is a reason why Lifeline Vascular Access is a pioneer in this field and we believe the information available on this site can only empower our patients," said Elisa Biondi, Lifeline Vascular Access Director of Marketing.

Physicians will find an extensive secure log-in area for the Lifeline Vascular Access network, as well as "Lifeline Connection" the premiere online source for all Lifeline Vascular Access resources, tools and information. Visitors can also download literature on updates and trends in vascular access.

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About Lifeline Vascular Access(SM)

Lifeline Vascular Access(SM), formerly known as RMS Lifeline®, is the nation's leading provider of vascular access management services, working with premier physician practices to develop and manage physician owned outpatient centers. The centers provide focused, coordinated, outcome-driven vascular access procedures to patients receiving hemodialysis treatment. Lifeline Vascular Access manages centers in 22 states and Puerto Rico, and its network physicians have performed over 200,000 vascular access procedures. Lifeline Vascular Access has received the Gold Seal of Approval™ from the Joint Commission, which is recognized nationwide as a symbol of quality that reflects an organization's commitment to meeting high health care performance standards.

For additional information, contact Lifeline Vascular Access(SM) at 1-877-658-6800 or visit us on the web at http://www.lifelinevascularaccess.com/.

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