DaVita Named the Only Kidney Care Company in NEWSWEEK's Inaugural Green Rankings

DaVita Inc. , a leading provider of kidney care services for those diagnosed with chronic kidney disease (CKD), today announced the company has been named the only kidney care services provider on the inaugural "NEWSWEEK Green Rankings" list of the greenest companies in America.

(Logo: http://www.newscom.com/cgi-bin/prnh/20020729/DAVITALOGO)

For more than a year, NEWSWEEK® worked with leading environmental researchers to rank the 500 largest U.S. companies based on their sustainability. DaVita® ranked No. 104 on the Environmental Reputation Score and No. 142 on the Environmental Impact Score.

This commitment to green business and carbon footprint management is part of the DaVita Village Green program, designed to reduce the environmental impact of the company's business practices. DaVita Village Green is dedicated to providing education to clinical facilities and business offices on the fundamentals of conservation, identifying ways to reduce DaVita's carbon footprint and pursuing green supply purchasing options.

"DaVita has made a holistic commitment to caring for our patients, teammates and the world - and balancing our business goals with our environmental and social ones is a big part of what we do," said Kent Thiry, Chairman and Chief Executive Officer of DaVita. "We will continue to look for new and unique opportunities to implement practices that reduce the environmental impact of our clinics and business offices in the communities we serve."

DaVita has made significant strides to reduce environmental impact, including:

-- Using 30 percent recycled plastic for hazardous material containers, which keeps 120,000 pounds of plastic out of landfills annually;
-- Reducing paper consumption by seven percent, equal to 20 million pieces of paper and 2,000 trees saved per year; and

-- Generating electricity with a net zero increase in carbon dioxide emissions.

DaVita is a registered trademark of DaVita Inc. All other trademarks are the property of their respective owners.

About DaVita Inc.

DaVita Inc., a FORTUNE 500® company, is a leading provider of kidney care in the United States, providing dialysis services and education for patients with chronic kidney failure and end stage renal disease. DaVita has been recognized as the only FORTUNE 500® company on WorldBlu's annual List of Most Democratic Workplaces™. As of June 30, 2009, DaVita operated or provided administrative services at 1,493 outpatient dialysis facilities and acute units in approximately 700 hospitals located in 43 states and the District of Columbia, serving approximately 116,000 patients. As part of DaVita's commitment to building a healthy, caring community, DaVita develops, participates in and donates to numerous programs dedicated to transforming communities and creating positive, sustainable change for children, families and our environment. For more information about DaVita, its kidney education materials and its community programs, please visit www.davita.com.

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