

Watch Innovative New Educational Videos About Kidney Disease on Davita.com

PRNewswire-FirstCall
EL SEGUNDO, Calif.

DaVita Inc. has announced the launch of 14 new educational videos about chronic kidney disease and dialysis on its DaVita.com website. The videos provide an opportunity for people to learn more about kidney disease by watching and listening, in addition to reading the many informational articles at <http://www.davita.com/>.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20020729/DAVITALOGO>)

There are 14 new education videos joining the website's current 15-minute video, "Your First Day on Dialysis." The new videos, each under 5 minutes, cover a variety of topics about kidney disease, dialysis, home dialysis and diet and nutrition for the renal diet.

Popular topics addressed in the kidney disease videos include: Symptoms of chronic kidney disease, Who gets kidney disease?, Slowing the progression of chronic kidney disease and Stages of chronic kidney disease.

Dialysis and home dialysis videos include: Hemodialysis, Peritoneal Dialysis, Seeing is believing, Darrell, James and Dr. Provenzano.

Diet and nutrition videos for people on the dialysis diet include: How phosphorus binders work?, Non-Dairy Milk Substitutes, Reading labels to find phosphorus and Reducing potassium in vegetables.

DaVita.com has provided links from the videos to supporting articles so website visitors can learn more about each video topic.

"The educational videos take the website to the next level by providing a new option for people to learn more about chronic kidney disease," states Kent Thiry, DaVita's CEO, adding, "These videos are a great accompaniment to our articles, especially for people who enjoy learning through verbal and visual instructions. We want to continue finding new ways to educate as many people as possible about how to prevent chronic kidney disease, or how to live their best quality life with kidney failure."

About DaVita

DaVita® is a leading provider of dialysis services for those diagnosed with chronic kidney failure. DaVita serves over 100,000 patients in 42 states and the District of Columbia from approximately 1,300 affiliated outpatient dialysis centers. DaVita also provides acute inpatient dialysis services in approximately 850 hospitals across the country.

About DaVita.com

DaVita.com is the premier online resource for information on dialysis and chronic kidney disease. From educational videos, informative articles and animated learning modules to recipes for the renal diet, a GFR calculator and other useful tools, DaVita.com continuously adds to the wealth of information it offers website visitors. You are invited to visit <http://www.davita.com/> today.

Sign up to receive the monthly DaVita.com newsletter and stay up-to-date on what's new on the website.

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Photo: NewsCom: <http://www.newscom.com/cgi-bin/prnh/20020729/DAVITALOGO>

AP Archive: <http://photoarchive.ap.org/>

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SOURCE: DaVita Inc.

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