DaVita Selects Technology Solution from Cureatr to Support Integrated Patient Care for Dialysis Patients

HIPAA-secure mobile messaging and workflow navigation system to enhance communication among care teams

DENVER--(BUSINESS WIRE)--Jun. 24, 2013-- DaVita®, a division of DaVita HealthCare Partners Inc. (NYSE:DVA) and a leading provider of kidney care services, today announced it has selected Cureatr, the leading enterprise messaging and workflow navigation solution for health care, to enhance communication and care coordination for care teams at dialysis centers across the country.

As a health care industry leader, DaVita seeks technology solutions to maximize care coordination and generate reports on key quality measures for continual process improvement. Cureatr's mobile care coordination and reporting system will help DaVita foster more robust clinical information sharing, which may help reduce costly hospital admissions.

"The pace of health care demands a communication tool that can keep up, and that's where Cureatr can help," said Ben Harber, senior director of clinical operations at DaVita. "We've piloted Cureatr inAtlanta and are expanding to other markets soon. All results to date have been positive and show great promise as we scale to larger populations."

This partnership will enable DaVita to provide Cureatr's iPhone and web apps to thousands of its facility administrators, care managers, nurses and affiliated nephrologists. This offering, which will include a HIPAA-secure group messaging system with read receipts, secure photo sharing technology, and seamless integration with existing scheduling and directory systems, will improve communication between DaVita's dialysis care teams, ultimately resulting in more efficient delivery of patient care.

"DaVita is one of the nation's most innovative health care providers – they are a process-oriented, data-driven organization that is always looking for ways to enhance communication," said Joseph Mayer, M.D., Cureatr co-founder and CEO. "With new legislation and standards as well as serious care coordination challenges faced by all health care providers, this is a new era for health care. We are confident that Cureatr can lead the charge in helping care providers overcome communication barriers and bottlenecks."

For all of its customers, Cureatr provides a tailored product offering by conducting process mapping and workflow redesign around specific clinical use cases in conjunction with clinical champions, IT leaders and end-users. The process creates a rapid, meaningful impact on clinical workflow, improving quality and delivering a quick, measurable return on investment.

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About DaVita

DaVita is the dialysis division of DaVita HealthCare Partners Inc., a Fortune 500® company that, through its operating divisions, provides a variety of health care services to patient populations throughout the United States and abroad. A leading provider of kidney care in the United States, DaVita delivers dialysis services to patients with chronic kidney failure and end stage renal disease. DaVita strives to improve patients' quality of life by innovating clinical care, and by offering integrated treatment plans, personalized care teams and convenient health-management services. As of March 31, 2013, DaVita operated or provided administrative services at 1,991 outpatient dialysis centers located in the United States serving approximately 156,000 patients. The company also operated 41 outpatient dialysis centers located in nine countries outside the United States. DaVita supports numerous programs dedicated to creating positive, sustainable change in communities around the world. The company's leadership development initiatives and social responsibility efforts have been recognized by Fortune, Modern Healthcare, Newsweek and WorldBlu. For more information, please visit DaVita.com.

About Cureatr

Cureatr is the nation's fastest growing mobile care coordination solution for healthcare providers. By combining HIPAA-secure text messaging with workflow navigation tools such as messaging templates, critical lab alerts, patient event notifications, and disease-specific checklists Cureatr makes it easier for doctors, nurses and other care-team members to provide high quality care for their patients. The solution, which is available as an Android, iPhone, and Web app, was designed at the point-of-care to improve care coordination around the most important clinical pain-points. Led by a physician trained at Columbia, the former Director of Engineering of 23andMe, and the former head of sales at athenahealth, Cureatr focuses on making critical day-to-day tasks easier for all care-team members, while improving standardization and reporting for health system executives. For more information, please visit https://cureatr.com/.

Source: DaVita

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