DaVita Offers Gift-Giving Guide for Dialysis Patients

DaVita clinicians provide holiday gift ideas for people on dialysis

DENVER--(BUSINESS WIRE)--Dec. 17, 2012-- DaVita®, a division of DaVita HealthCare Partners Inc. (NYSE: DVA) and a leading provider of kidney care services, is offering a holiday gift guide for dialysis patients this holiday season.

A variety of gift ideas that cater to the special needs of dialysis patients are available on the DaVitawebsite. Whether someone dialyzes in-center or at home, DaVita's Gift-Giving Guide for Dialysis is a great resource to find that one-of-a-kind gift that lets them know someone cares.

"Dialysis patients face many obstacles and can experience additional stress around the holiday season," said DaVita Director of Social Work Services Duane Dunn. "Showing a loved one how much you care with a thoughtful gift can go a long way toward helping improve their overall quality of life."

DaVita.com provides gift ideas specific to various dialysis treatment options including in-center hemodialysis, in-center nocturnal hemodialysis, home hemodialysis and peritoneal dialysis. Regardless of their treatment choice, most patients can spend up to four hours dialyzing at least three times a week.

A blanket and small pillow can bring comfort to someone who dialyzes in a clinic. For those who dialyze at home, a new comfortable recliner or chair-side stand for their cycler might lift their spirits. Any dialysis patient will appreciate kidney-friendly food accessories like a slow cooker or a hot air popcorn popper. A journal can provide someone the opportunity to track food and drink intake or notes from a doctor's visit.

These gift ideas and many more can be found in the Gift-Giving Guide for Dialysis on DaVita.com.

One in 10 adults over the age of twenty in the U.S. is living with kidney disease, most of whom are unaware they are affected by the disease. High risk groups include African-Americans, Hispanics, Pacific Islanders, Native Americans and seniors (those 60 and over). Primary risk factors include diabetes, hypertension, cardiovascular disease or a family history of these conditions.

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About DaVita

DaVita is the dialysis division of DaVita HealthCare Partners Inc., a Fortune 500® company that, through its operating divisions, provides a variety of health care services to patient populations throughout the United States and abroad. A leading provider of kidney care in the United States, DaVita delivers dialysis services to patients with chronic kidney failure and end stage renal disease. DaVita strives to improve patients' quality of life by innovating clinical care, and by offering integrated treatment plans, personalized care teams and convenient health-management services. As ofSeptember 30, 2012, DaVita operated or provided administrative services at 1,912 outpatient dialysis centers located in the United States serving approximately 150,000 patients. The company also operated 24 outpatient dialysis centers located in five countries outside the United States. DaVita supports numerous programs dedicated to creating positive, sustainable change in communities around the world. The company's leadership development initiatives and social responsibility efforts have been recognized by Fortune, Modern Healthcare, Newsweek and WorldBlu. For more information, please visit DaVita.com.

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