DaVita to Hold 5K Run/Walk at Coors Field to Fight Kidney Disease

DaVita Kidney Rock Run/Walk Aims for Fun and Raising Awareness of Kidney Disease; Registered Participants Receive Tickets to Rockies Game

DENVER--(BUSINESS WIRE)--Jun. 11, 2012-- DaVita Inc. (NYSE: DVA), a leading provider of kidney care services that is committed to improving the quality of life for those diagnosed with chronic kidney disease, today announced that it will host its 2nd Annual DaVita Kidney Rock™, a timed 5K run/walk at8:15 a.m. on Saturday, August 11, at Coors Field. DaVita is hosting the event to create awareness of kidney disease and raise funds to help bring dialysis to developing nations around the globe. Every participant who registers will receive two tickets to a Rockies game as part of registration.

“Kidney disease is a silent epidemic and affects one in 10 of the adults in our Denver community,” said Kent Thiry, chairman and CEO of DaVita. “We created the DaVita Kidney Rock as a fun way to raise money to help those most in need as well as to educate people on the risk factors for kidney disease.”

The 5K course will travel through the streets of downtown Denver and finish at Coors Field. Following the race, participants will enjoy food and drinks, live music from local bands and the DaVita Blues All-Stars, a kids’ zone, a kidney health expo with kidney screenings available at no cost, a costume contest and special appearances by the Rockies mascot, Dinger.

Proceeds from the event will benefit Bridge of Life – DaVita Medical Missions™. Bridge of Life is an independent nonprofit organization committed to helping improve kidney health and saving lives by bringing treatment, education and hope to communities around the world where there is limited access to dialysis.

Registration for the DaVita Kidney Rock until August 10 is $35 for adults, $20 for youth (under 18), and $30 for seniors (60 and over). Race-day registration will be available starting at 7:00 a.m.; registration fees will increase by $5 for those who have not pre-registered. A family four-pack is also available. Each participant of the DaVita Kidney Rock will receive a personal fundraising page, with incentives offered beginning at the $100 level. Participants can register online at www.davitakidneyrock.org.

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About Bridge of Life

Bridge of Life - DaVita Medical Missions, originally founded by DaVita, is an independent 501(c)(3) nonprofit organization whose mission is to help those in underserved areas around the world receive kidney care not readily available to them. As of May 31, 2012, Bridge of Life has conducted 25 Medical Missions in 7 countries, installed or repaired 124 dialysis machines, trained more than 230 kidney care professionals, and increased the capacity of clinics to provide an estimated 70,928 treatments to approximately 682 additional individuals per year. For more information about the organization, please visit www.bridgeoflifemm.org.

About DaVita

DaVita Inc., a Fortune 500® company, is a leading provider of kidney care in the United States, delivering dialysis services to patients with chronic kidney failure and end stage renal disease. DaVita strives to improve patients’ quality of life by innovating clinical care, and by offering integrated treatment plans, personalized care teams and convenient health-management services. As of March 31, 2012, DaVita operated or provided administrative services at 1,841 outpatient dialysis centers located in the United States serving approximately 145,000 patients. The company also operated 15 outpatient dialysis centers located in three countries outside the United States. DaVita supports numerous programs dedicated to creating positive, sustainable change in communities around the world. The company’s leadership development initiatives and social responsibility efforts have been recognized by Fortune, Modern Healthcare, Newsweek and WorldBlu. For more information, please visit www.davita.com.

Source: DaVita Inc.

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