Sixth Annual Tour DaVita Coming to Iowa

400-Plus Riders to Raise Awareness of Kidney Disease

DENVER--(BUSINESS WIRE)--May. 7, 2012-- DaVita Inc. (NYSE: DVA), a leading provider of kidney care services that is committed to improving the quality of life for those diagnosed with chronic kidney disease (CKD), today announces that the sixth annual Tour DaVita® - a three-day, 250-mile bike ride to raise awareness and funds for the fight against kidney disease - will kick off September 15 at Wilder Park in Allison, Iowa.

Tour DaVita, which features participation by more than 400 DaVita teammates, physicians, family members and friends, has the following itinerary for 2012:

Sept. 16 - Allison to Independence
Sept. 17 - Independence to Manchester
Sept. 18 - Manchester to Monticello

Along the way, riders will pass through Clarksville, Shell Rock, Waverly, Readlyn and Fairbank on Day 1; Aurora, Lamont, Dundee, Arlington, Volga and Strawberry on Day 2; and Hopkinton, Worthington,Cascade and Canton on Day 3.

"Tour DaVita is much more than just a bike ride for charity - it's an opportunity for riders from all across the United States to explore a new corner of this great country," said Steve Priest, chief wisdom officer at DaVita and director of the event. "In researching a location for this year's tour, we simply couldn't resist the bicycle-friendly vibe for which Iowa is becoming increasingly famous."

To participate in Tour DaVita, riders will each raise a minimum of $750 to $2,000 in donations and pay their own travel expenses. Their individual fundraising combined with donations from DaVita® and other corporate sponsorship is expected to contribute more than $700,000 to Bridge of Life - DaVita Medical Missions™, an independent nonprofit organization committed to helping improve kidney health and save lives by bringing treatment, education and hope to underserved communities around the world.

Tour DaVita, which is organized by Backroads, the world's #1 active travel company™, has previously taken place in Tennessee/Alabama (2007), Wisconsin (2008), Michigan (2009), Washington State(2010) and Connecticut/New York/Massachusetts (2011).

For more information about the sixth annual Tour DaVita, please visit http://www.tourdavita.org. For more information about Bridge of Life - DaVita Medical Missions, please visithttp://www.bridgeoflifemm.org. For more information on Backroads, please visithttp://www.backroads.com.

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About Bridge of Life

Bridge of Life - DaVita Medical Missions is a 501(c)(3) nonprofit organization whose mission is to help those in underserved areas around the world receive kidney care not readily available to them. As ofApril 23, 2012, Bridge of Life has conducted 24 Medical Missions in 7 countries, installed or repaired 124 dialysis machines, trained more than 230 kidney care professionals, and increased the capacity of clinics to provide an estimated 70,928 treatments to approximately 682 additional individuals per year. For more information about the organization, please visit http://www.bridgeoflifemm.org.

About DaVita

DaVita Inc., a Fortune 500® company, is a leading provider of kidney care in the United States, delivering dialysis services to patients with chronic kidney failure and end stage renal disease. DaVitastrives to improve patients' quality of life by innovating clinical care, and by offering integrated treatment plans, personalized care teams and convenient health-management services. As of March 31, 2012, DaVita operated or provided administrative services at 1,841 outpatient dialysis centers located in the United States serving approximately 145,000 patients. The company also operated 15 outpatient dialysis centers located in three countries outside the United States. DaVita supports numerous programs dedicated to creating positive, sustainable change in communities around the world. The company's leadership development initiatives and social responsibility efforts have been recognized by Fortune, Modern Healthcare, Newsweek and WorldBlu. For more information, please visit http://www.davita.com.

Source: DaVita Inc.

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