DaVita Launches Spanish-Language Website

Offers Easy Access to Resources for Spanish-Speaking Patients Suffering from Chronic Kidney Disease

DENVER (Nov. 15, 2011) – DaVita Inc. (NYSE: DVA), a leading provider of kidney care services that is committed to improving the quality of life for those diagnosed with chronic kidney disease (CKD), today announced the launch of its Spanish-language website.

DaVita's website is one of the most popular online destinations for CKD education and resources for kidney care patients and their families. The Spanish-language website will provide easy-to-access information online for Spanish-speaking individuals and families.

"CKD education and awareness is at DaVita's core," explains DaVita Chairman and CEO Kent Thiry. "This website allows us to extend our educational reach to the Spanish-speaking population."

Hispanics are among the top five ethnic groups at risk for CKD and are nearly two times as likely to develop kidney failure as Caucasians.

Features of the website include the following:

- **Educational information on kidney disease**– offers information on stages of CKD, risk factors and preventative steps
- **Treatment options**– gives patients and their families access to information on modality choices for dialysis
- **Recipes** – kidney-friendly meals and tips on how to manage a healthy diet while on dialysis

DaVita is a registered trademark of DaVita Inc. All other trademarks are the property of their respective owners.

About DaVita

DaVita Inc., a Fortune 500® company, is a leading provider of kidney care in the United States, delivering dialysis services to patients with chronic kidney failure and end stage renal disease. DaVita strives to improve patients' quality of life by innovating clinical care, and by offering integrated treatment plans, personalized care teams and convenient health-management services. As of September 30, 2011, DaVita operated or provided administrative services at 1,777 dialysis facilities, serving approximately 138,000 patients. DaVita supports numerous programs dedicated to creating positive, sustainable change in communities around the world. The company's leadership development initiatives and social responsibility efforts have been recognized by Fortune, Modern Healthcare, Newsweek and WorldBlu. For more information, please visit http://www.davita.com/.

Contact Information

Media:
Bianca Violante
bianca.violante@davita.com
(303) 405-2363

---

https://davita.mediaroom.com/press-releases?item=122922