DaVita Labs to Present Falcon Lab Application at National Renal Administrators Association 2011 Annual Meeting

FT. LAUDERDALE, Fla., Oct 03, 2011 (BUSINESS WIRE) -- DaVita Labs, a chronic kidney disease specialty laboratory, will display the company's latest version of its Web-based application, Falcon Lab(TM), at the National Renal Administrators Association (NRAA) 2011 Annual Meeting.

The October 5-7 meeting will be held at the New Orleans Marriott in New Orleans. The company will be located at booth #202 during the meeting.

Falcon Lab(TM) is designed as a renal-specific, Web-based application that provides 24/7 access to advanced ordering, data analysis and reporting tools for patients with CKD and ESRD. Falcon Lab demonstrations are available at NRAA by scheduling an appointment with Brenda Lavati atbrenda.lavati@davita.com.

Falcon Lab's new regulatory reporting package provides the organizations and facilities with a detailed statistical analysis and exception reports to assist in managing QIP measures and QAPI with ease.

"With its simplified design, Falcon Lab streamlines the reporting process," said DaVita Labs[SM]General Manager Leslie Mirani. "This software allows physicians to access into the patient's history and easily creates detailed patient and facility reports with trend-indicating graphs. Physicians can also build and manage commonly ordered lab panels, generate customized panels based on co-morbid conditions, and electronically sign or dispute orders with the click of a mouse."

Additionally, DaVita Labs provides the following:

- Face-to-face onboarding support
- Quarterly face-to-face visits on site
- Monthly operations review
- Significant infrastructure investment (IT, laboratory operations, plant & equipment)
- State lab reporting that meets customer's needs (QAPI, QIP & CROWN web)
- National insurance coverage
- Industry knowledge
- 24/7 resources for operational specialist support, dietitian support & clinical process support

Between its two locations in Ft. Lauderdale and Deland, Fla., DaVita Labs has 86,700 square feet dedicated to its state-of-the-art clinical diagnostic. The laboratories feature the latest in renal-specific methodology and technology for delivering quality test results. The DaVita Labs clinical laboratory team is led by experienced scientists and pathologists, and receives formal guidance from top nephrologists in the industry.

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About DaVita Labs

DaVita Labs, a division operating within DaVita Inc., provides quality, on-time, accurate results to help effectively identify and manage kidney patients across the nation. As a cutting-edge chronic kidney disease (CKD) specialty laboratory, DaVita Labs features the latest in end stage renal disease-specific methodology and technology for delivering quality dialysis test results. DaVita Labs is fully accredited by the federal and state governmental agencies, and the College of American Pathologists. For more information, please visit http://webmail.davita.com/exchweb/bin/redir.asp?URL=http://www.davitalabs.com or call 877-200-3181.

About DaVita

DaVita Inc. (NYSE: DVA), a Fortune 500® company, is a leading provider of kidney care in the United States, delivering dialysis services to patients with chronic kidney failure and end stage renal disease. DaVita strives to improve patients' quality of life by innovating clinical care, and by offering integrated treatment plans, personalized care teams and convenient health-management services. As of June 30, 2011, DaVita operated or provided administrative services at 1,669 dialysis facilities, serving approximately 131,000 patients. DaVita supports numerous programs dedicated to creating positive, sustainable change in communities around the world. The company's leadership development initiatives and social responsibility efforts have been recognized by Fortune, Modern Healthcare, Newsweek and WorldBlu. For more information, please visit http://www.davita.com.

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