In Celebration of Dr. Martin Luther King Jr.'s Legacy of Service, Local Elected Officials, Community Leaders Join DaVita, Broadway Federal Bank to Announce Los Angeles Minority Bank Investment Initiative

DaVita Makes $1 Million Investment in Broadway Federal as Part of National Effort to Invest in Minority Community; National Kidney Foundation and The Kidney Trust Provide Kidney Health Education and Risk Assessments

LOS ANGELES, Jan 07, 2010 (BUSINESS WIRE) -- On Tuesday, January 12, DaVita Inc. (NYSE:DVA), a leading provider of kidney care services for those diagnosed with chronic kidney disease (CKD), and Broadway Federal, a minority-owned bank that serves the diverse ethnic markets of South Central and Mid-City Los Angeles and specializes in inner-city community reinvestment, will join L.A. government and community leaders to announce DaVita's $1 million investment in Broadway Federal Bank - an effort by the kidney care provider to underscore its commitment to and investment in minority communities. The community event at the bank's Inglewood branch, co-hosted by DaVita and Broadway Federal Bank, National Kidney Foundation and The Kidney Trust, will provide area residents with free kidney health risk assessments and include a focus on senior wellness.

WHO:	Paul Hudson, Broadway Bank Chairman/ CEO
	Bryan Parker, Vice President, DaVita, Inc.
	Dr. Chi Pham, National Kidney Foundation, Serving Southern California and Southern Nevada
	Assembly Speaker Karen Bass -- 47th District, staff
	(Also Invited)
	The Honorable Roosevelt F. Dorn, Mayor of Inglewood
	City Councilman Daniel Tabor -- 9th District
	County Supervisor Mark Ridley-Thomas -- 2nd District
	State Senator Roderick Wright -- 25th District
	Assemblyman Steve Bradford -- 51st District
WHEN:	**Tuesday, January 12th**
	11 a.m. - Press Conference
	11:00 a.m. to 1 p.m. - Kidney Care and Senior Wellness Health Fair including Kidney Health Risk Assessments
WHERE:	**Broadway Federal Bank**
	170 N. Market Street
	Inglewood, CA 90301
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SOURCE: DaVita Inc.

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